



## LOYOLA COLLEGE OF ARTS AND SCIENCE

Affiliated to Periyar University, Salem, Accredited by NAAC with B Grade (I Cycle) Recognized under section 2(f) of the UGC Act, 1956,  
Mettala, Rasipuram (Tk), Namakkal (Dt).

### TRAINING AND PLACEMENT CELL

#### ONE PAGE REPORT ON CAREER GUIDANCE AND PLACEMENT ORIENTATION PROGRAMME

A Career Guidance and Placement Orientation Programme was successfully organized by the Training and Placement Cell on **15th December 2025** at the **III Floor Auditorium** for the **III Year students**. The programme aimed to create awareness among students about career planning, self-development, and employability skills required after graduation.

The programme commenced with an inauguration session as per the scheduled agenda. The dignitaries were formally welcomed, and the Chief Guest of the day, **Mr. Prabhushankar, Dean – Placement, LICET, Chennai**, was introduced to the gathering. The presence of the management, principal, faculty members, and enthusiastic students added significance to the event.

Mr. Prabhushankar delivered an insightful and motivating address focusing on crucial aspects of students' career development. He elaborated on the topic **“What to do after Graduation?”**, emphasizing the importance of making informed career choices, pursuing higher studies, skill-based certifications, and preparing for competitive job markets. He encouraged students to identify their strengths, interests, and long-term goals at an early stage.

The session also highlighted **self-development strategies**, where the Chief Guest stressed the need for continuous learning, communication skills, adaptability, and professional attitude. Practical guidance was given on how students can enhance their personal and professional competencies to meet industry expectations.

A major part of the session was dedicated to **Resume Building**, where Mr. Prabhushankar explained the key components of an effective resume. He provided valuable tips on structuring resumes, highlighting skills, academic achievements, internships, and projects, while avoiding common mistakes made by fresh graduates.

The programme concluded with **career guidance**, where students were advised on placement preparation, interview skills, and the importance of consistency and discipline. The interaction was highly informative and motivating, and students actively participated with keen interest.

Overall, the programme was highly beneficial and achieved its objective of guiding students towards a clear career path and preparing them for future placement opportunities. The Training and Placement Cell expressed gratitude to the Chief Guest for his valuable contribution and to all who contributed to the successful conduct of the programme.

